



## NATIONAL BUSINESS WOMEN'S<sup>©</sup> WEEK LUNCHEON

*“Women’s Health – is There Life Balance in the 21<sup>st</sup> Century?”*

At the Omni Charlotte Hotel

**OCTOBER 20, 2011**

**10:30 a.m. – 2:00 p.m.**

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**Take this Opportunity to Get in Front of the Heart of America:**

**THE WORKING WOMEN OF CHARLOTTE**

**At this Special Businesswomen’s Event**

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*Select from the following sponsor packages:*

**DAZLING DIAMOND-ANCHOR SPONSOR**

(Only one in this category)

- Media exposure with all NBWW promotions
- Company logo and link on MBPW website
- Premium Display table to showcase your product/services
- Full page black/white ad in Event Program
- Company banner (provided by sponsor) hung in Event Room
- Company promotional item/material distributed to attendees
- **Introduction to audience & Three minutes at podium prior to Speaker**
- Company name and logo on promotional materials for luncheon
- Four tickets to event including special table with company name

**Anchor Sponsor Fee: \$1500**

### **SENSATIONAL SAPPHIRE CO-SPONSORS**

(Two sponsors in this category)

- Your logo and link on MBPW website
- Display table to showcase your products/services
- Your business will be recognized from the podium
- ½ page black/white ad in the event program
- Company name or logo on promotional materials for luncheon
- Three tickets to the event

**Co-Sponsor Fee @ \$1000**

### **RAVISHING RUBY SHOWCASE SPONSORS**

(Five sponsors in this category)

- Your logo and link on MBPW website
- Display table to showcase your product/services
- ¼ page black/white ad in the event program
- Your business recognized from podium at luncheon
- Company name on NBWW promotional materials
- Two tickets to the event

**Ruby Sponsor's Fee @ \$750**

### **ELEGANT EMERALD SUPPORTING SPONSORS**

(Four sponsors in this category)

- Your logo and link on MBPW website
- Display table to showcase your products/services
- 1/8 page black/white ad in the event program
- Your business will be recognized from the podium
- Company name on NBWW promotional materials
- Two tickets to the event

**Emerald Sponsor Fee @ \$500**

### **PRECIOUS GEM AFFILIATE SPONSORS**

(Three sponsors in this category)

- Your logo and link on MBPW website
- Display table to showcase your products/services
- Your business will be recognized from the podium
- Company name on NBWW promotional materials
- One ticket to the event

**Affiliate Sponsors' Fee @ \$250**

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If you have questions about NBWW or  
Would like to be a sponsor of the event, please contact:  
**Sponsorship Chair**, Robyn Crigger: 704-849-2500; [rcrigger@compasscareer.com](mailto:rcrigger@compasscareer.com)  
**NBWW Chair**, Andrea Buschur: 704-248-9620; [abuschur@metlife.com](mailto:abuschur@metlife.com)