



HISTORY OF CELEBRATING “WORKING WOMEN”

National Business Women’s Week (NBWW) was created in 1928 to recognize and honor the achievements of working women throughout history. The week is celebrated annually throughout the United States. Over the years, NBWW has become an event widely recognized through the initiative of Business and Professional Women, a national organization with local chapters, which has been a sponsor of NBWW events for decades. Through BPW’s efforts, NBWW has become widely accepted and celebrated in public and private institutions with events held in local communities across the country.

In 1998, the local BPW Chapter (MBPW) organized the first Charlotte Area NBWW’s Showcase. The showcase was open to all area non-profit organizations serving women. These organizations came together to distribute information to women and share with them resources and networking opportunities in the area. What started as a small gathering has grown into a much larger event.

Metropolitan Business & Professional Women continues to encourage other women’s organizations to participate in this NBWW event to educate and enrich the lives of all women in our community. In addition, companies who recognize and value the contributions of their women employees are also encouraged to participate and support this nationally recognized week.

As women have grown throughout business organizations and developed into executive-level work, they have begun to experience health issues, which used to be connected only with men. Now women are dying of heart disease, and to make matters worse, they tend to die with their first attack, where men often make it through their first heart attack

Working women need to stay informed and educated on different aspects of their lives. One of MBPW’s goals is to provide scholarships to women attending UNCC. However, we invite a wide range of organizations to participate in NBWW and help to strengthen the women in our community. Vendors are also welcome, including women-owned businesses. Women-owned businesses continue to be the strongest growing segment in business today. For more information, visit our website: www.mbpw.org.